Bowling Green Chamber of Commerce  
2020 Small Business of the Year Award  
Sponsored by BG Chamber of Commerce Business Council Project Team

All applications are due at the Chamber office by 5:00pm June 15, 2020  
Award to be presented at the Bowling Green Chamber of Commerce Mid-Year Meeting July 15, 2020

OBJECTIVE
- To honor businesses located within the Bowling Green city limits that demonstrate achievement in management and workplace excellence, product innovation, and community and social responsibility.
- To acknowledge publicly the vital contributions made by area companies to business growth in Bowling Green.
- To illustrate the depth of talent that exists in the Bowling Green business Community by highlighting nominees’ success stories.

CRITERIA
The nominated business:
- May be any for-profit business headquartered in the city limits of Bowling Green.
- Must meet the definition of a Small Business as defined by the Small Business Administration.
- Must be financially stable and operational for a minimum of five years.
- Must be an Investor of the Bowling Green Chamber of Commerce at the time the award is presented.

JUDGING ELEMENTS
- Statement as to why the Company deserves the 2019 Small Business Award.
- Demonstrated Achievements in Management and Workplace Excellence.
- Examples of Product and/or Service Innovation.
- Commitment to Community and Social Responsibility.
- For Self-Nominating: Commitment to Economic Development in Bowling Green.
- For Self-Nominating: Identification of Awards, Honors, or Special Recognitions Received.
- For Self-Nominating: Summary of the Company’s Vision for the next 5 years.

TIMELINE
- Applications are due by June 15, 2020

PARTICIPANTS RECEIVE
Nominees:
- Highlighted in the Bowling Green Chamber of Commerce’s Chamber Chatter

Award Recipients:
- Small Business of the Year Award to display in your place of business.
- Highlighted on the Bowling Green Chamber of Commerce website as award recipient.
- Photo and listing in the Bowling Green Chamber of Commerce Annual Report
- Press coverage through local media.

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Please complete and return this application to Mary Hinkelaman, executive Director, via email at director@bgchamber.net or via fax at (419) 353-3693.  
Feel free to contact Mary with any questions via email or phone at (419) 353-7945.
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NOMINEE INFORMATION

Contact Name of Nominee

Industry

Company

Title

Address

Telephone

E-Mail

NOMINATOR INFORMATION (Complete if not self-nominating)

Name of Nominator

Company

Title

Address

Telephone

E-Mail

Please be assured that this information will be viewed only by the selection committee and will be held in the strictest confidence. – Though excerpts may be used in presentation speech of the award.

Please answer the following questions on a separate document and attach.
Use lots of examples and don’t be afraid to brag about the great work the company does!

➤ Give us your pitch on why your nomination deserves to be the recipient of this award and why 2020 is the year for this company!

➤ If known, provide a brief corporate profile, include a company history; a description of the product/service; and any examples of product and or service innovation. (250 words or less)

➤ If known, note any achievements in management and workplace excellence; and the company’s commitment to community and social responsibility.

➤ If Self-Nominating: Describe the company’s commitment to the economic development of Bowling Green. Example: Investment in improvements, expansions, employee retention/increase, increased sales, etc.

➤ If Self-Nominating: Please provide a list of any awards, honors, or special recognition the company has received, and a brief description of each award, honor, and recognition.

➤ If Self-Nominating: We seek to honor a company with a bold plan and vision for growth in Bowling Green. What is the company’s vision for the next 5 years? Outline your plan to achieve that vision. (250 words or less)

All Nominees will be notified and have the opportunity to add to their nominee information. All nominees will be recognized at the Chamber’s Mid-Year Meeting on July 15, 2020.

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