



## **Bowling Green Chamber of Commerce**

### **2018 Small Business of the Year Award**

Sponsored by BG Chamber of Commerce Business Council Project Team

***All applications are due at the Chamber office by 5:00pm June 18, 2018***

*Award to be presented at the Bowling Green Chamber of Commerce Mid-Year Meeting July 20, 2018*

#### **OBJECTIVE**

- To honor businesses located within the Bowling Green city limits that demonstrate achievement in management and workplace excellence, product innovation, and community and social responsibility.
- To acknowledge publicly the vital contributions made by area companies to business growth in Bowling Green.
- To illustrate the depth of talent that exists in the Bowling Green business Community by highlighting nominees' success stories.

#### **CRITERIA**

The nominated business:

- May be any for-profit business headquartered in the city limits of Bowling Green.
- *Must meet the definition of a Small Business as defined by the Small Business Administration.*
- Must be financially stable and operational for a minimum of five years.
- Must be an Investor of the Bowling Green Chamber of Commerce at the time the award is presented.

#### **JUDGING ELEMENTS**

- Statement as to why the Company deserves the 2016 Small Business Award.
- Demonstrated Achievements in Management and Workplace Excellence.
- Examples of Product and/or Service Innovation.
- Commitment to Community and Social Responsibility.
- For Self-Nominating: Commitment to Economic Development in Bowling Green.
- For Self-Nominating: Identification of Awards, Honors, or Special Recognitions Received.
- For Self-Nominating: Summary of the Company's Vision for the next 5 years.

#### **TIMELINE**

- Applications are due by June 18, 2018

#### **PARTICIPANTS RECEIVE**

##### **Nominees:**

- Highlighted in the Bowling Green Chamber of Commerce's Chamber Chatter

##### **Award Recipients:**

- Small Business of the Year Award to display in your place of business.
- Highlighted on the Bowling Green Chamber of Commerce website as award recipient.
- Highlighted in the Bowling Green Chamber of Commerce quarterly newsletter.
- Photo and listing in the Bowling Green Chamber of Commerce Annual Report
- Press coverage through local media.

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*Please complete and return this application to Earlene Kilpatrick, executive Director, via email at [e.kilpatrickdirector@bgchamber.net](mailto:e.kilpatrickdirector@bgchamber.net) or via fax at (419) 353-3693.*

*Feel free to contact Earlene with any questions via email or phone at (419) 353-7945.*



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**NOMINEE INFORMATION**

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Contact Name of Nominee

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Industry

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Company

Title

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Address

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Telephone

E-Mail

**NOMINATOR INFORMATION (Complete if not self-nominating)**

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Name of Nominator

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Company

Title

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Address

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Telephone

E-Mail

*Please be assured that this information will be viewed only by the selection committee and will be held in the strictest confidence. – Though excerpts may be used in presentation speech of the award.*

**Please answer the following questions on a separate document and attach.**

Use lots of examples and don't be afraid to brag about the great work the company does!

- Give us your pitch on why your nomination deserves to be the recipient of this award and why 2018 is the year for this company!
- *If known*, provide a brief corporate profile, include a company history; a description of the product/service; and any examples of product and or service innovation. (250 words or less)
- *If known*, note any achievements in management and workplace excellence; and the company's commitment to community and social responsibility.
- **If Self-Nominating:** Describe the company's commitment to the economic development of Bowling Green. Example: Investment in improvements, expansions, employee retention/increase, increased sales, etc.
- **If Self-Nominating:** Please provide a list of any awards, honors, or special recognition the company has received, and a brief description of each award, honor, and recognition.
- **If Self-Nominating:** We seek to honor a company with a bold plan and vision for growth in Bowling Green. What is the company's vision for the next 5 years? Outline your plan to achieve that vision. (250 words or less)

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