



2018 BG Community Holiday Parade - "Our Best Hometown Holiday" Saturday November 17 ~ stepping off at 9:50am ~ Downtown BG

**New this year!
WTOL will be
broadcasting
this event live!**

Sponsorship/Donation Form

Each year donations help to support band stipends, parade publicity, general administrative costs of coordinating the parade, as well as the cost of filming and rebroadcasting the parade. The Unit Registration fee will be waived if you are a sponsor. This year we are very excited to announce our parade will be broadcast by **WTOL** with announcer Jerry Anderson. This will be three hours of commercial free broadcasting with great opportunities for our sponsors.

Please place a checkmark on your sponsorship level and complete form on reverse side.
Thank you from our Holiday Parade Project Team!

Four Corners — Premier Sponsors — \$1000

Limited to the first 2 Donors—1 as the Lead Unit and the 2nd as the unit ushering Santa

- Premier sponsor placement on all printed materials, including ads
- Sponsor float/unit placed in front half of the parade.
- Sponsorship banner placed with sponsor float/unit
- Repeated sponsor recognition during Parade broadcast



Ay Ziggy! Sponsors — \$750

- Top sponsor placement on all printed materials, including ads
- Sponsor float/unit placed in front half of the parade.
- Sponsorship banner placed with sponsor float/unit
- Repeated sponsor recognition during Parade broadcast
- Top listing in Sentinel-Tribune "Thank You" announcement
- Top listing with name/logo in Monday Reminders during November
- Top listing on Chamber website

Full Pull! Sponsors — \$550

- Sponsor recognition during Parade broadcast
- Name in Sentinel-Tribune "Thank You" announcement
- Name/logo in Monday Reminders during November
- Name on Chamber website

Santa Sponsor - \$500

- Sponsor name/logo on banner with Santa float
- Sponsor recognition during parade broadcast
- Name in Sentinel-Tribune "Thank You" announcement
- Name/logo in Monday Reminders during November
- Name on Chamber website



Band Sponsors — \$450

- Name OR logo on banner in front of a local marching Band
- **Up to 3** sponsors/sponsorships may be listed per band banner
- Sponsors may request a specific band; **first-come, first-served.**
- Name in Sentinel-Tribune "Thank You" announcement
- Name in Monday Reminders during November

Black Swamp Sponsors — \$300

- Sponsor name promotion during Parade broadcast
- Name in Sentinel-Tribune "Thank You" announcement
- Name in Monday Reminders during November

Bobcat Spirit Sponsors — \$150 to \$299

- Name in Sentinel-Tribune "Thank You" announcement
- Name in the Monday Reminders during November

Hometown Proud Sponsors — \$50 to \$149

- Name in Sentinel-Tribune "Thank You" announcement
- Name in the Monday Reminders during November

2018 BG Community Holiday Parade - "Our Best Hometown Holiday"

Sponsorship Form ~ Saturday November 18th ~ stepping off at 9:50am ~ Downtown Bowling Green

- Sponsorships/Donations must be received by November 5, 2018 at 5:00pm, if you want to be acknowledged in media outlets. (The sooner your sponsorship is received, the more opportunities for acknowledgement in various media and BG Chamber communications.)
- If you wish to register a parade unit, a separate Registration form must be completed.
- **Registration fee for units is waived for sponsors**
- Please, all ads and logos **MUST** be turned in **no later than November 5, 2018 at 5:00pm; pdf or jpeg format**. This allows us time to compile information and advertise your company/name in advance of the parade. *No late entries will be accepted.* Please email all material to: events@bgchamber.net
- Make checks out to: **BG Chamber of Commerce Foundation/Holiday Parade**
- Mail to: *Bowling Green Chamber of Commerce
PO Box 31
Bowling Green, OH 43402*
or return it in person at the Chamber office, at 130 South Main Street.
- **Questions?** Call the Chamber at **419-353-7945**, or email events@bgchamber.net
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Donor Name (Individual/Organization, as you would like displayed)

Contact Name

Mailing Address

City _____ **State** _____ **Zip** _____

Phone _____ **Fax** _____ **Email** _____

Cell Phone: _____

Sponsorship Level _____

Amount Enclosed \$ _____

Thank You!